

Jason is playing with his toys.
But, Jason is not like other boys.



COUNT

How many toys can you see in this room?



Little Buyers, Big Business!

Selling toys isn't child's play. For some, it brings great success. Worldwide, people spend over \$5 billion a year on LEGO.

Over 350 million Rubik's Cubes are sold. And, in 2018, Hot Wheels sold their 4 billionth toy car!

